



| Daphne Schechter Bio

Daphne Schechter has more than 20 years of experience working with high level managers and teams in some of America's most notable companies. Before founding Schechter Consulting, she was senior consultant for Workplace Fairness and Diversity Strategies at The Coca-Cola Company, a role focused on enhancing the company's people capabilities. She designed developed and implemented initiatives such as global baseline leadership and management training, and a global career planning strategy. Prior to that, Daphne was Leadership Curriculum Manager for Coca-Cola North America, where she spearheaded a mentoring program widely acclaimed as best-in-class. She continues to consult with the company's corporate and international divisions.

Before joining The Coca-Cola Company, Daphne spent nine years in the telecommunications industry. She was a marketing manager at Lucent Technologies and a senior national account manager at AT&T, responsible for NBC, General Electric (GE) Medical Systems, GE Information Services and GE Benefits.

Throughout her business career, Daphne has augmented her corporate work with activities that allow her to immerse herself even further in the field of people development. She currently serves as a professor and business communications professor at Emory University's Goizueta Business School, teaching MBA and undergraduate courses including multicultural communications, managerial communications and leading and facilitating teams. Additionally, her practice incorporates her developed expertise in organizational change, career planning, mentoring and networking. She has co-authored several corporate courses and has been a featured speaker at national conferences including the Women's Foodservice Forum, Best Practices in Mentoring, the Association for Business Communication and the Association of Career Planners International. She has been published in university press as well as Microsoft's *Executive Circle* magazine.

Daphne holds a bachelor's degree in Spanish and communications from Rutgers College, Rutgers University and an MBA in international business and finance from New York University's Leonard N. Stern School of Business.